

Course ID

**CREATE**

Course Duration

**1 day**

**Related Courses**

Course Title

**Think Smart: Unleash Your Hidden Creativity!**

- Change Management: Introducing Adapting to, and Thriving on Change (CHANGE, 1 day)

**Aimed At**

Anyone at any level who can improve his or her job effectiveness with enhanced creativity or problem solving skills.

**Group Size**

7-25

**Prerequisites**

None

**Course in a Nutshell**

Do you feel that creativity is something you never had in you? If you don't get the opportunity to develop new ideas or methods or try new things, you may have started to feel just a little "uncreative". In reality, creativity is inherent to all of us. Early on in our lives, most of us got rewarded for the "correct" answers, not the creative ones. So we learned to suppress it!

We will help you regain that "lost" creativity. We will show you how to think smart, not hard, to solve problems, develop innovative ideas, and influence those who work with you. You will learn specific tools and techniques to demonstrate improved creativity in problem solving, decision making, and mutual collaboration in the workplace. This course will open you up to the creativity that's already in you!

**Customize It!**

Customize this course at little-to-no additional expense to your specific needs.

- Tell us about the creativity challenges that face your organization and we'll tailor the course to address them.
- Do you believe that the training will take time away from the challenges faced by your team? Extend this course by a day and turn it into an action learning program. We'll weave creative problem solving ideas, tools, and skills into a working session aimed at solving your problems in real-time.

**Learn How To**

- Recognize four criteria for creative exploration to work through problems.
- Explain creativity in physiological terms including left/right brain thinking.
- Identify characteristics of creative people.
- Differentiate between Idea Angels and Devil's Advocates.
- Recognize the barriers that prevent a work environment from being creative.
- Understand what hinders the acceptance of new ideas and how to overcome it.
- Utilize creative problem solving tools including the Implications Wheel.
- Use creative language to influence those who work with you.
- Become a creative, integrative thinker who combines intuition, experience and judgment.

- Use workplace strategies to unleash the suppressed creativity.
- Develop a self-aware action plan to overcome the primary obstacle that prevents us from applying creativity.

## **Course Outline**

- Introduction to Course and Creativity
  - Course objectives and road map
  - Are we inherently creative?
  - Participant introductions and inventions
- Tapping into Our Natural Creativity
  - Right brain vs. left brain: What's the difference?
  - Exercise: Unleashing creativity
  - Video: The New Business of Paradigms
  - Exercise: What is impossible to do today...?
- Creativity as a Tool To Develop Innovative Ideas
  - Game: Two heads are better than one
  - Brainstorming: Use it wisely
  - Benchmarking: When stealing is the way to go!
  - Flexibility: Staying loose under pressure
  - Exercise: Idea angels vs. Devil's advocates
  - Practice: Implications Wheel and other problem solving tools
- Creativity as a Tool to Wield Influence
  - It's all in the 'tude
  - Designing metaphors
  - Using powerful language to influence
  - Tips and secrets for bringing creativity to your life everyday
- Close Out
  - Wrap-up and Q & A
  - Action Plan

## **How You Will Learn**

- A seasoned instructor will present this course in a highly interactive "workshop" (lecture/practice) format.
- You will learn the tools and techniques for creativity and practice them right in class, so you will be ready to apply them as soon as you get back to work.
- You will receive a printed Participant Handbook which will help you remember, retain, and reference what you learned in class.

Revised

Nov. 27, 2005