

## IoT Hardware Market and OEM Ecosystem: Opportunities, Challenges, and Forecast 2015 - 2020

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### Report in a Nutshell

Hardware products in Internet of Things (IoT) typically include middleware such as microcontrollers, microprocessors, embedded systems, sensors, gateway devices and allied materials such as amplifiers, step down converters, batteries, fixtures, etc. OEM Hardware in "embedded things" will play an important role in the emerging IoT ecosystem and will be characterized by real-time computing, low power consumption, low maintenance, and high availability.

IoT hardware and CPE manufacturers are one the first beneficiaries of developments in the IoT business. Internet enabled hardware, chips, edge devices and such other hardware used in IoT will constitute 30% market of total revenue generated in the year 2020. The revenue generated in 2015 of \$336 billion will reach to \$453 billion through 2020 with a CAGR of 6.2%.

This research, "IoT Hardware Market and OEM Ecosystem: Opportunities, Challenges, and Forecast 2015 – 2020", identifies opportunities for embedded hardware in IoT including Other Equipment Manufacturers (OEM) providers. We also evaluate the market opportunities and outlook for OEM channels and quantify the markets and business for IoT hardware. The report includes detailed forecasts for 2015 to 2020. All purchases of our reports includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

## Target Audience

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OEM hardware developers  
IoT service and app developers  
Network operators and other CSPs  
Big Data and data management companies  
IoT hardware, platform, and infrastructure providers  
ISV, SI, and VAR channels for software implementation

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